



cmlwebdesigns@gmail.com • 501-529-9820

Pricing subject to change at my discretion at any time. Please email artwork and complete instructions for a quote. Quotes are "estimated quotes" and pricing may change depending on the changes and additions to artwork that were not originally included in the email when first quoted. Up to 3 simple revisions are free on artwork I created for up to 1 week. Any elaborate revisions or redesigning layouts, etc. will incur additional charges(s). After 1 week, additional charges will incur. I strive to provide error free artwork proofs but it is ultimately your/the customers responsibility to proofread and check all artwork for errors.

**PDF Conversion for Viewing.....\$1 per file**  
Converting AI, EPS, PSD files over to PDF for viewing.

**Pantone/PMS Color Identification.....\$5 per file**  
Identifying Pantone/PMS colors on a file I did not create.

**Ad Insert-Small.....\$40**  
Designing or setting up a small ad insert for a catalog, newspaper, web page, etc. Elaborate custom designing or typesetting will result in a higher charge.

**Ad Insert-Large.....\$50**  
Designing or setting up a large ad insert for a catalog, newspaper, web page, etc. Elaborate custom designing or typesetting will result in a higher charge.

**Banners.....\$50**  
Designing or setting up a banner for print. Elaborate custom designing or typesetting will result in a higher charge.

**Banners (Tabletop).....\$40**  
Designing or setting up a tabletop banner for print. Elaborate custom designing will result in a higher charge.

**Banners (Tear Drop/Half Drop).....\$35**  
Designing or setting up a tear drop/half drop banner for print. Elaborate custom designing will result in a higher charge.

**Bookmarks - 1 Sided.....\$20**  
Designing or setting up a 1-sided bookmark for print. Additional files of the same design but with name or info changes are \$10 for each new file.

**Bookmarks - 2 Sided.....\$30**  
Designing or setting up a 2-sided bookmark for print. Additional files of the same design but with name or info changes are \$10 for each new file.

**Box/Packaging-Custom Design.....\$35**  
Designing or setting up a custom designed box/packaging for print. Elaborate custom designing will result in a higher charge.

**Box/Packaging-Set Up .....\$20**  
Setting up an already designed box/packaging for print. Includes placing on proper template, correcting fonts and adding bleeds.

<b>Brochure-Set Up</b> .....	<b>\$25</b>
Setting up an already designed brochure for print. Includes placing on proper template, correcting fonts and adding bleeds.	
<b>Brochure-Custom Design</b> .....	<b>\$75+</b>
Designing or setting up a custom designed brochure for print. Elaborate custom designing or typesetting will result in a higher charge. <a href="#">EMAIL FOR PRICE QUOTE.</a>	
<b>Business Card Design - 1 Sided</b> .....	<b>\$30</b>
Designing or setting up a 1-sided business card for print. Additional business cards of the same design but with name/info changes for additional people are \$7.50 for each new file.	
<b>Business Card Design - 2 Sided</b> .....	<b>\$35</b>
Designing or setting up a 2-sided business card for print. Additional business cards of the same design but with name/info changes for additional people are \$7.50 for each new file.	
<b>Business Card Design with vCard</b> .....	<b>\$40</b>
Designing or setting up a business card with vCard for print. Additional business cards of the same design but with name/info changes for additional people are \$12.50 for each new file.	
<b>Business Card Magnet</b> .....	<b>\$30</b>
Designing or setting up a business card magnet for print. Additional business cards of the same design but with name/info changes for additional people are \$7.50 for each new file.	
<b>Business Card Tent Cards</b> .....	<b>\$35</b>
Designing or setting up a 2-sided tented business card for print. Additional business cards of the same design but with name/info changes for additional people are \$7.50 for each new file.	
<b>Business Cards - 1 Sided (Custom Die Cut)</b> .....	<b>\$35</b>
Designing or setting up a 1-sided custom die cut business card for print. Additional business cards of the same design but with name/info changes for additional people are \$7.50 for each new file.	
<b>Business Cards - 2 Sided (Custom Die Cut)</b> .....	<b>\$40</b>
Designing or setting up a 2-sided custom die cut business card for print. Additional business cards of the same design but with name/info changes for additional people are \$7.50 for each new file.	
<b>Caps/Hats-1-4 Locations</b> .....	<b>\$20-\$50</b>
Designing a 1-4 locations cap/hat for print. Includes art file and proof. Elaborate custom designing will result in a higher charge.	
<b>Certificate</b> .....	<b>\$30</b>
Designing or setting up a certificate for print. Additional certificates of the same design but with name/info changes for additional people are \$7.50 for each new file. Elaborate custom designing or typesetting will result in a higher charge.	
<b>Color Separation</b> .....	<b>\$20</b>
Color separating artwork for print by preparing individual color layers to ensure accurate and high-quality reproduction across all printed materials.	
<b>Door Hangers-1 Sided</b> .....	<b>\$25</b>
Designing or setting up a 1-sided door hanger for print. Elaborate custom designing or typesetting will result in a higher charge.	
<b>Door Hangers-2 Sided</b> .....	<b>\$35</b>
Designing or setting up a 2-sided door hanger for print. Elaborate custom designing or typesetting will result in a higher charge.	

<b>EDDMs or Direct Mail Postcards</b> .....	<b>\$25</b>
Setting up an already designed EDDM/Direct Mail Postcard for print. Includes placing on proper template, correcting fonts and adding bleeds.	
<b>EDDMs or Direct Mail Postcards - Custom Design</b> .....	<b>\$50</b>
Designing a custom designed 2 sided EDDM/Direct Mail Postcard for print. Elaborate custom designing may result in a higher charge. <b>EMAIL FOR PRICE QUOTE.</b>	
<b>Envelopes</b> .....	<b>\$25</b>
Designing or setting up an envelope for print. Additional envelopes of the same design but with an address change for additional people or locations are \$10 for each new file.	
<b>Event Programs-Custom Design</b> .....	<b>\$40</b>
Designing or setting up a custom designed event program for print. Elaborate custom designing will result in higher charge.	
<b>Event Programs-Set Up</b> .....	<b>\$20</b>
Setting up an already designed event program for print. Includes placing on proper template, correcting fonts, and adding bleeds.	
<b>Event Ticket-1 Sided</b> .....	<b>\$25</b>
Designing or setting up a 1-sided event ticket for print. Elaborate custom designing will result in a higher charge.	
<b>Event Ticket-2 Sided</b> .....	<b>\$35</b>
Designing or setting up a 2-sided event ticket for print. Elaborate custom designing will result in a higher charge.	
<b>Flyers-Custom Design</b> .....	<b>\$35</b>
Designing or setting up a custom designed flyer for print. Elaborate custom designing or typesetting will result in a higher charge.	
<b>Flyers-Set Up</b> .....	<b>\$20</b>
Setting up an already designed flyer for print. Includes placing on proper template, correcting fonts, and adding bleeds.	
<b>Folders</b> .....	<b>\$25</b>
Designing or setting up folders for print. Elaborate custom designing will result in a higher charge.	
<b>Gift Certificates-1 Sided</b> .....	<b>\$20</b>
Designing or setting up a 1-sided gift certificate for print. Elaborate custom designing will result in a higher charge.	
<b>Gift Certificates-2 Sided</b> .....	<b>\$30</b>
Designing or setting up a 2-sided gift certificate for print. Elaborate custom designing will result in a higher charge.	
<b>Graduation Announcements-Custom Design</b> .....	<b>\$35</b>
Designing or setting up a custom designed graduation announcement for print. Elaborate custom designing will result in higher charge.	
<b>Graduation Announcements-Set UP</b> .....	<b>\$20</b>
Setting up an already designed graduation announcement for print. Includes placing on proper template, correcting fonts and adding bleeds.	

<b>Greeting Cards</b> .....	<b>\$35</b>
Designing or setting up greeting cards, folded or flat, outside and/or inside for print. Elaborate custom designing may result in a higher charge.	
<b>Hang Tags-1 Sided</b> .....	<b>\$25</b>
Designing or setting up a 1-sided hang tag for print. Elaborate custom designing will result in a higher charge.	
<b>Hang Tags-2 Sided</b> .....	<b>\$35</b>
Designing or setting up a 1-sided hang tag for print. Elaborate custom designing will result in a higher charge.	
<b>Invitations-Custom Design</b> .....	<b>\$35</b>
Designing and setting up a custom designed invitation. Elaborate custom designing may result in a higher charge.	
<b>Invitations-Set Up</b> .....	<b>\$20</b>
Setting up an already designed invitation for print. Includes placing on proper template, correcting fonts and adding bleeds.	
<b>Letterheads</b> .....	<b>\$25</b>
Designing or setting up a stationery letterhead for print. Additional pages for letterheads are \$10.	
<b>Magnets</b> .....	<b>\$20</b>
Designing or setting up a magnet for print. Additional files of the same design but with name or info changes are \$10 for each new file.	
<b>Menu Board</b> .....	<b>\$50</b>
Designing or setting up a large menu board for print. Elaborate custom designing or typesetting will result in a higher charge.	
<b>Menus-1 Sided-Custom Design</b> .....	<b>\$40+</b>
Designing or setting up a 1-sided menu for print. Elaborate custom designing or typesetting will result in a higher charge. <a href="#">EMAIL FOR PRICE QUOTE.</a>	
<b>Menus-2 Sided-Custom Design</b> .....	<b>\$60+</b>
Designing or setting up a 2-sided menu for print. Elaborate custom designing or typesetting will result in a higher charge. <a href="#">EMAIL FOR PRICE QUOTE.</a>	
<b>Menus-1 Sided Set Up</b> .....	<b>\$20</b>
Setting up an already designed 1-sided menu for print. Includes placing on proper template, correcting fonts and adding bleeds.	
<b>Menus-2 Sided Set Up</b> .....	<b>\$30</b>
Setting up an already designed 2-sided menu for print. Includes placing on proper template, correcting fonts and adding bleeds.	
<b>Name Tags</b> .....	<b>\$20</b>
Designing or setting up a name tag for print. Additional name tags of the same design but with name/info changes for additional people are \$5 for each new file.	
<b>Newsletters-Custom Design</b> .....	<b>\$50+</b>
Designing and setting up a custom designed newsletter for print. Elaborate custom designing may result in a higher charge. <a href="#">EMAIL FOR PRICE QUOTE.</a>	

<b>Newsletters-Set Up .....</b>	<b>\$20</b>
Setting up an already designed newsletter for print. Includes placing on proper template, correcting fonts, and adding bleeds. Additional newsletter pages for the same job are \$10 each.	
<b>Note Cards .....</b>	<b>\$20</b>
Designing or setting up a note card for print. Additional files of the same design but with name or info changes for additional people or locations are \$7.50 for each new file.	
<b>Order Forms .....</b>	<b>\$35+</b>
Designing or setting up a custom order form. Additional pages for the same order form are \$10 each. Elaborate custom designing or typesetting will result in a higher charge. <b>EMAIL FOR PRICE QUOTE.</b>	
<b>Postcards - 1 Sided .....</b>	<b>\$25</b>
Designing or setting up a 1-sided postcard for print. Elaborate custom designing may result in a higher charge.	
<b>Postcards - 2 Sided .....</b>	<b>\$35</b>
Designing or setting up a 2-sided postcard for print. Elaborate custom designing may result in a higher charge.	
<b>Posters-Custom Design .....</b>	<b>\$35+</b>
Designing or setting up a custom designed poster for print. Elaborate custom designing or typesetting will result in a higher charge.	
<b>Posters-Set Up .....</b>	<b>\$20</b>
Setting up an already designed poster for print. Includes placing on proper template, correcting fonts and adding bleeds.	
<b>Promotional/Marketing Items .....</b>	<b>\$30</b>
Setting up for print. Includes vectorizing artwork, placing on proper template, converting fonts to outline, etc.	
<b>QR Code .....</b>	<b>\$10</b>
Custom creation of a QR code for your website or social media. Includes QR code in JPEG and PNG format.	
<b>vCard Code.....</b>	<b>\$10</b>
Custom creation of a vCard Code for your business card. Includes code in JPEG and PNG format.	
<b>Rack Cards - 1 Sided .....</b>	<b>\$30</b>
Designing or setting up a 1-sided rack card for print. Additional files of the same design but with name or info changes are \$12.50 for each new file. Elaborate custom designing may result in a higher charge.	
<b>Rack Cards - 2 Sided .....</b>	<b>\$40</b>
Designing or setting up a 2-sided rack card for print. Additional files of the same design but with name or info changes are \$12.50 for each new file. Elaborate custom designing may result in a higher charge.	
<b>RSVP Cards .....</b>	<b>\$20</b>
Designing or setting up an RSVP card for print.	
<b>Social Media Profile Picture or Cover Photo.....</b>	<b>\$25</b>
Designing a social media profile picture or cover photo for Facebook, Twitter, YouTube, etc. New files for additional social media platforms of the same design are \$12.50 for each new file.	

<b>Sponsor Logos</b> .....	<b>\$15</b>
Creating vector art for sponsor logos for a design/item that has multiple sponsors. A set up charge is applied according to the item then each sponsor logo is recreated at a discount rate of \$15 per logo. Logos will be simplified as needed and fonts matched only as close as possible.	
<b>Stickers/Labels/Decals</b> .....	<b>\$20</b>
Designing or setting up stickers/labels/decals for print. Additional stickers/labels of the same design but with name or info changes for additional people or locations are \$10 for each new file.	
<b>Sticky Pads/Note Pads</b> .....	<b>\$20</b>
Designing or setting up sticky pads/note pads for print. Additional pads of the same design but with name or info changes for additional people or locations are \$10 for each new file.	
<b>Table Cover</b> .....	<b>\$30</b>
Designing or setting up a table cover for print. Elaborate custom designing will result in a higher charge.	
<b>Table Tent Cards</b> .....	<b>\$30</b>
Designing or setting up table tent cards, front and back for print.	
<b>T-Shirts 1-4 Locations</b> .....	<b>\$20-\$50</b>
Designing a 1-4 location t-shirt for print. Includes art file and proof. Elaborate custom designing will result in a higher charge. (Includes t-shirts, long-sleeved shirts, polos, sweaters, jerseys, tank tops, etc.)	
<b>Typesetting-Letters/Forms/Documents</b> .....	<b>\$30</b>
Typesetting letters/forms/documents, etc. for print. Additional pages are extra and range from \$10-\$25 for each new page. Elaborate custom designing or typesetting will result in a higher charge.	
<b>Vector Art Conversion-Simple</b> .....	<b>\$20+</b>
Creating vector art from a raster or non-vector file. <b>EMAIL FOR PRICE QUOTE.</b>	
<b>Vector Art Conversion-Medium</b> .....	<b>\$30+</b>
Creating vector art from a raster or non-vector file. <b>EMAIL FOR PRICE QUOTE.</b>	
<b>Vector Art Conversion-Complex</b> .....	<b>\$50+</b>
Creating vector art from a raster or non-vector file. <b>EMAIL FOR PRICE QUOTE.</b>	
<b>Virtual Proofs/Mockups</b> .....	<b>\$10</b>
Setting up a virtual proof/mockup of an item only with your submitted art. Fee does not include changes to the artwork or print ready art.	
<b>Yard Signs</b> .....	<b>\$20</b>
Designing or setting up a yard sign for print.	
<b>Catalogs</b> .....	<b>Quote Required</b>
Designing and setting up a catalog for print. If edits are needed for a catalog that is already set up, the charge will start at \$15 per page. For new catalog setup, pages will be between \$15-\$30 each, depending on what is needed. Elaborate design or typesetting will result in a higher charge.	
<b>Logos - Custom Designed</b> .....	<b>Quote Required</b>
Custom one-of-a-kind logo design for companies, nonprofits, election campaigns, etc. My logo process includes brand discovery research, custom logo design creation with up to 3 different concepts to choose from, concept proof revisions (up to 3), and numerous vector and raster file versions. (I generally charge \$700 for custom logo creation.)	